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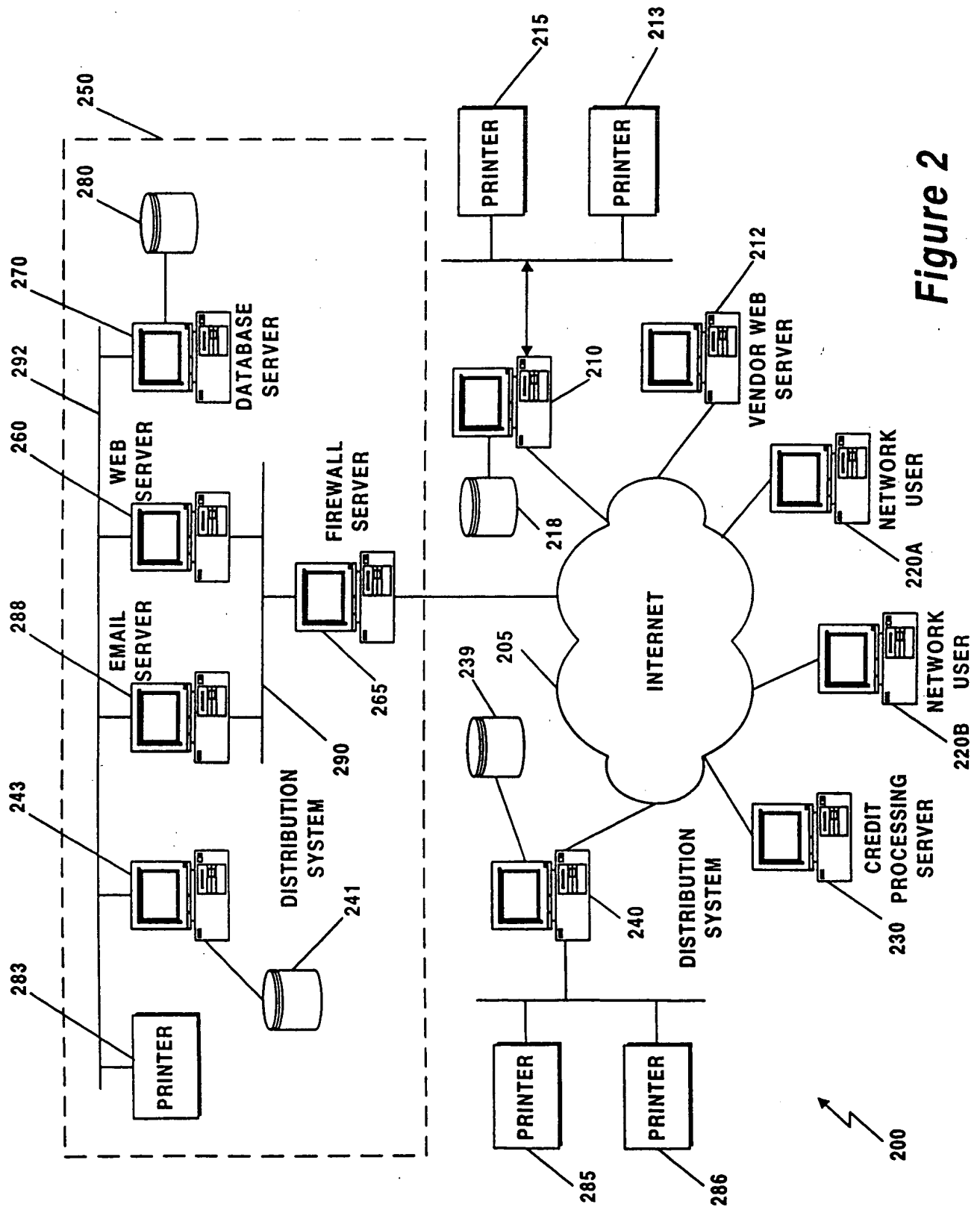


Figure 2

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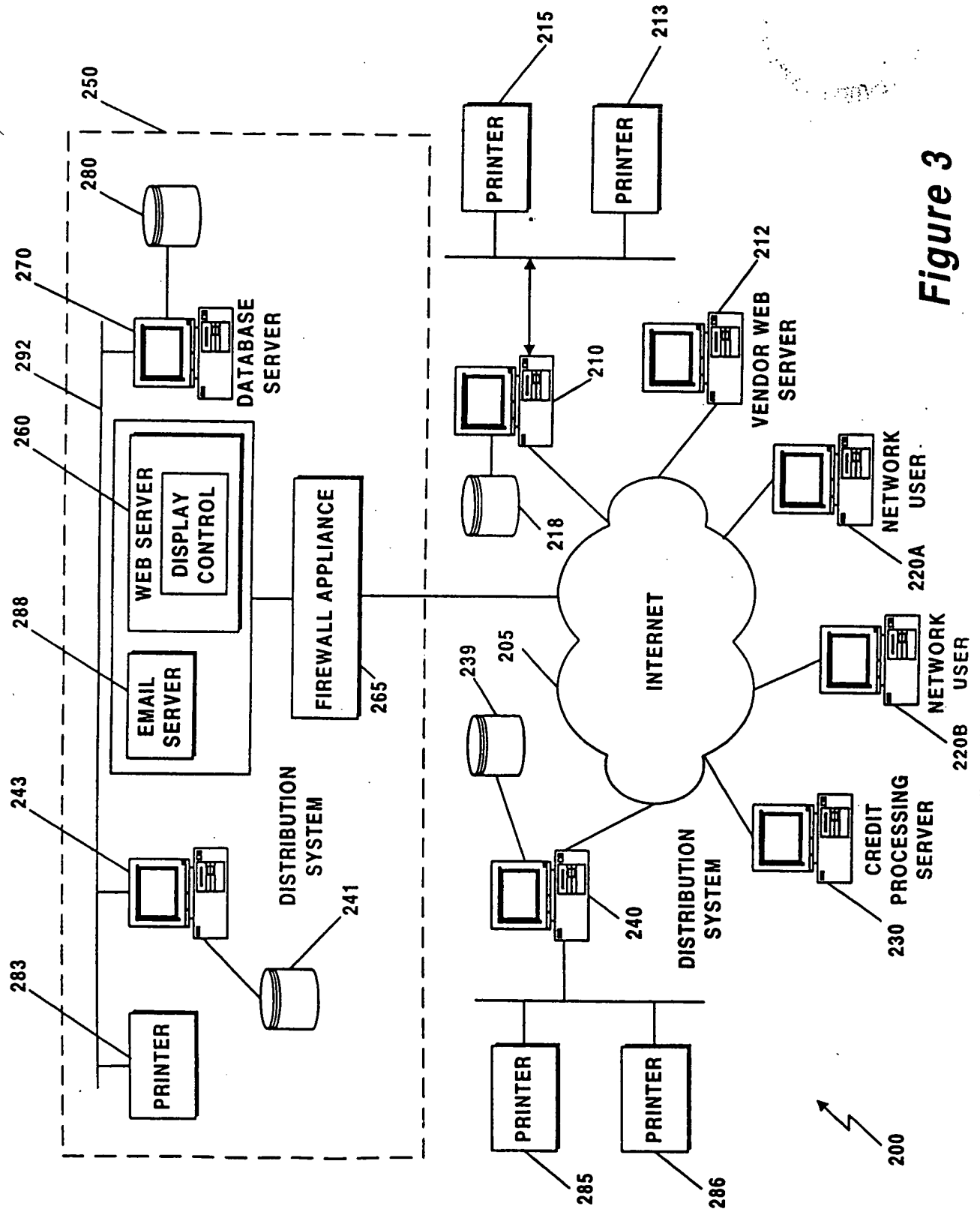
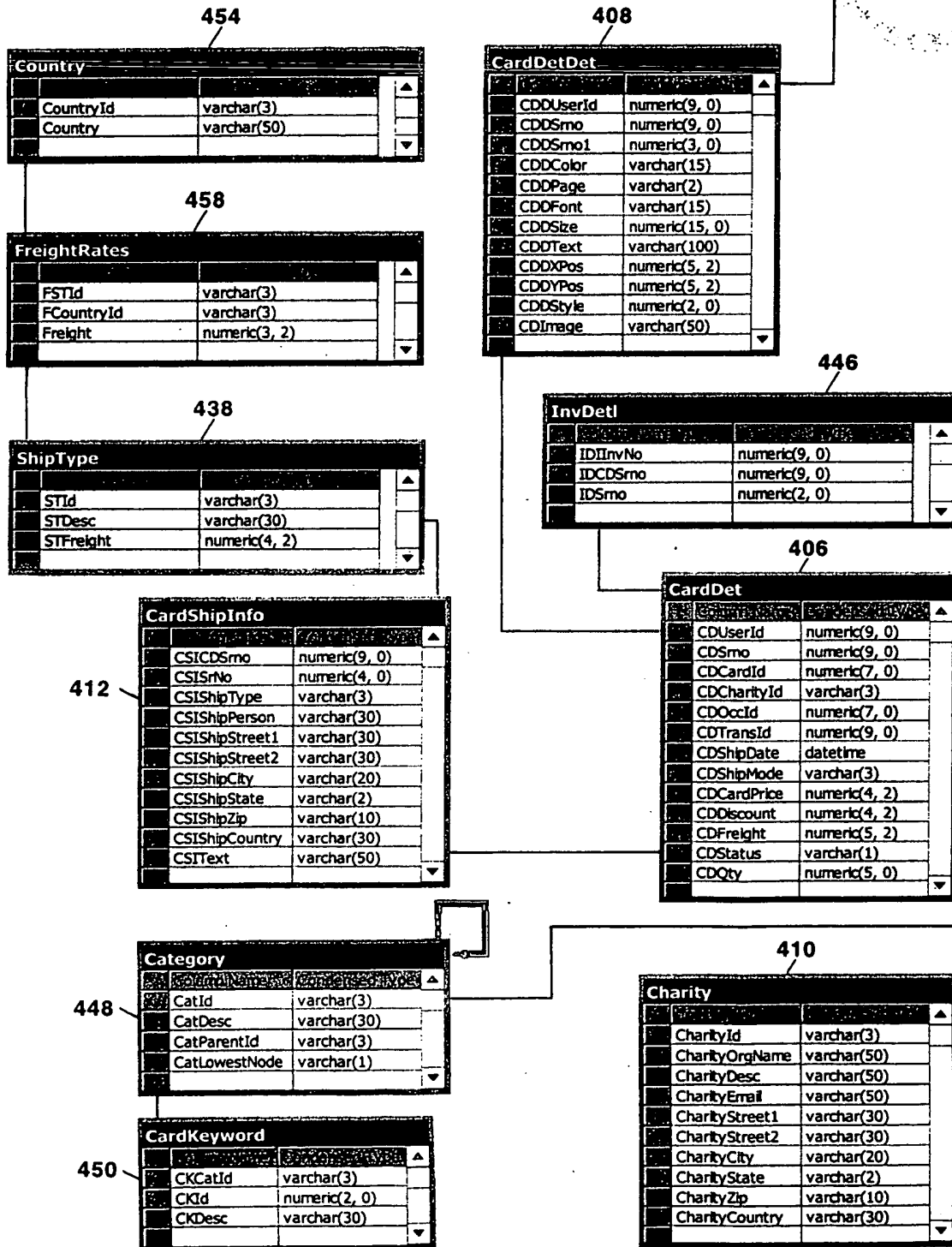


Figure 3

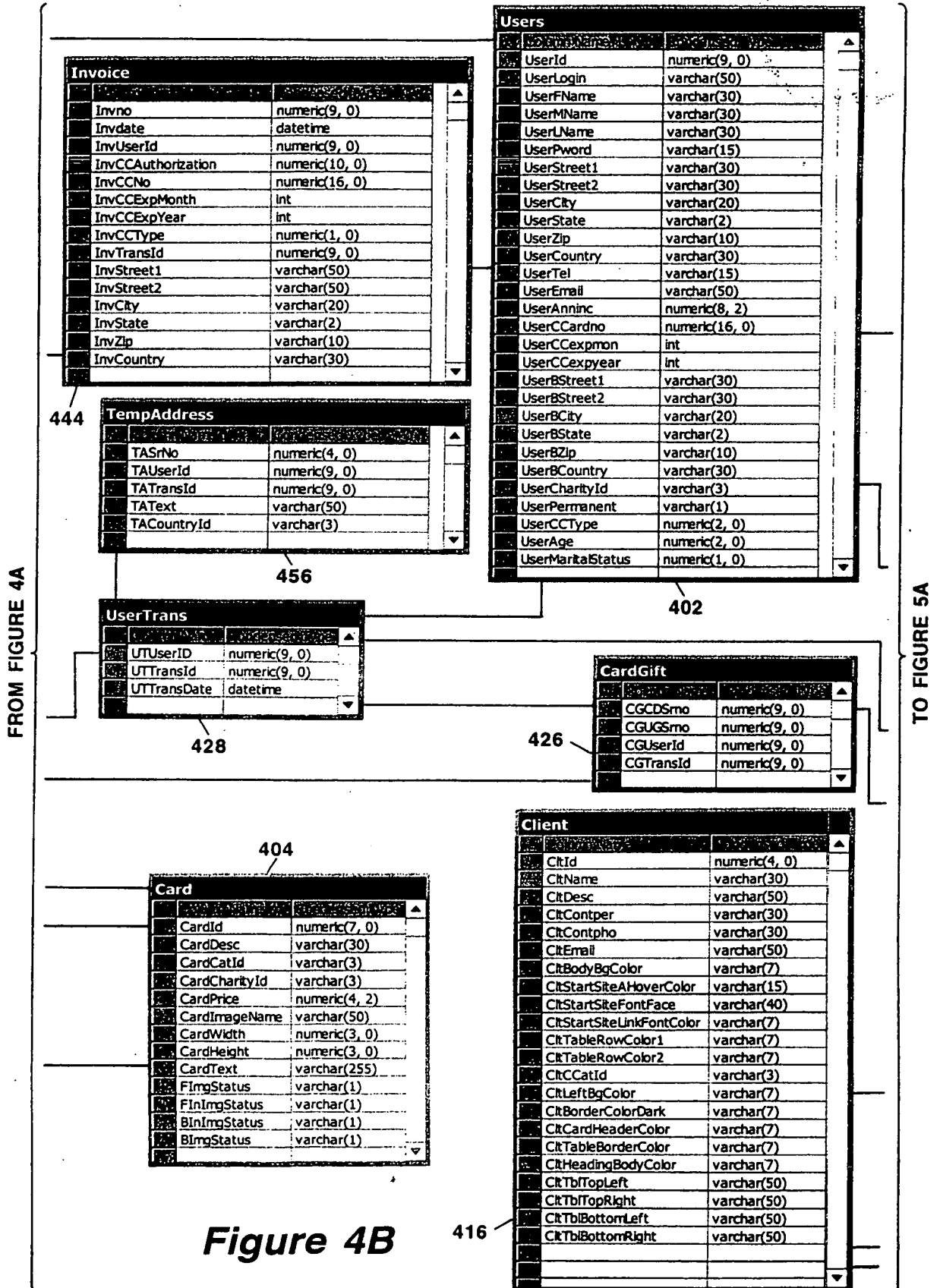
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Figure 4A



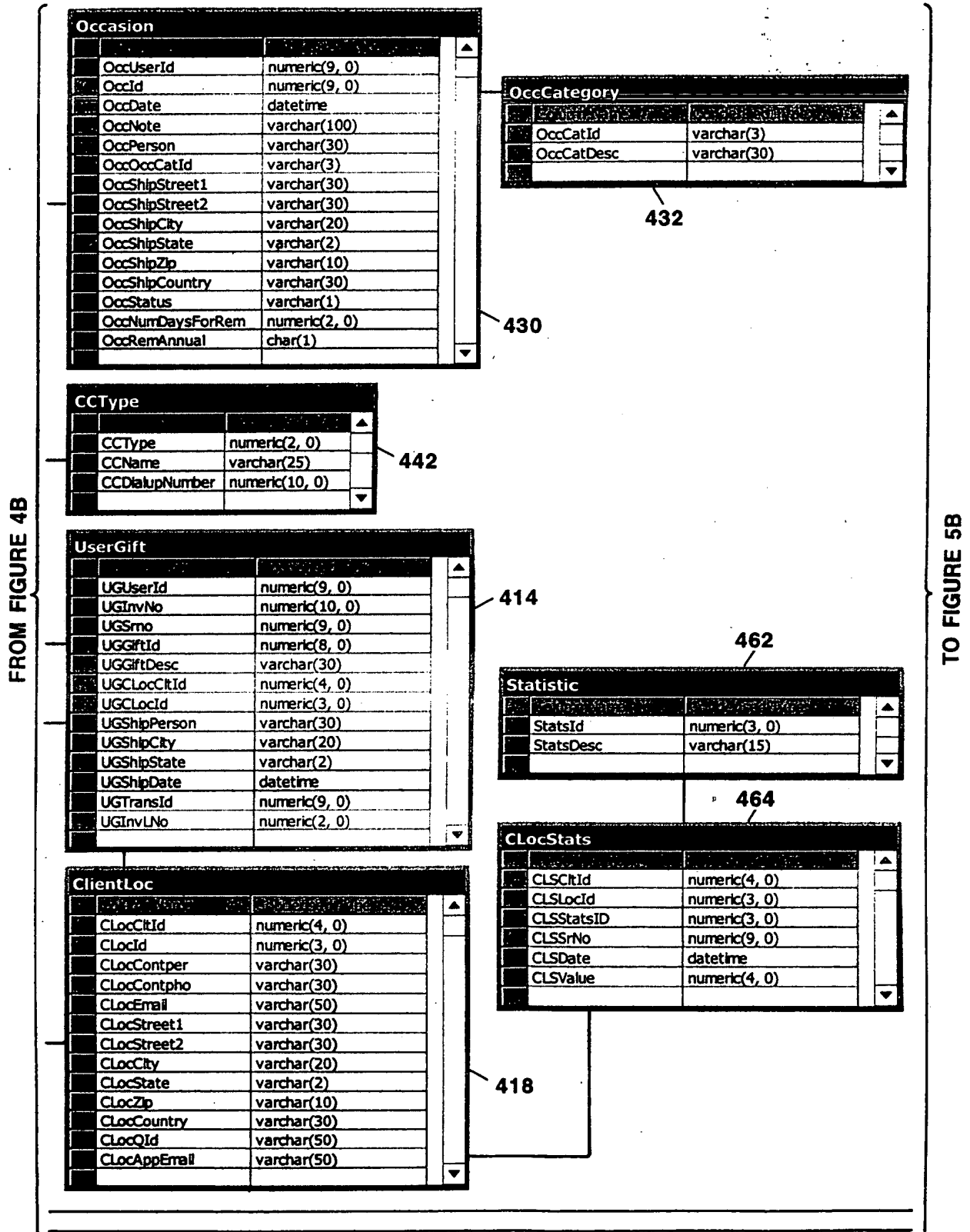
TO FIGURE 4B

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**Figure 5A**



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**Figure 5B**

FROM FIGURE 5A

Errlst		
Errnum	numeric(5, 0)	
ErrDesc	varchar(50)	
ErrHelp	varchar(5)	

Adminmaster		
AMid	numeric(9, 0)	
AMUserName	varchar(30)	
AMPassWord	varchar(15)	
AMRights	varchar(3)	

Aspmas		
AspId	numeric(3, 0)	
AspDesc	varchar(30)	

Aspobj		
AOAspId	numeric(3, 0)	
AOId	numeric(2, 0)	
AOHt	numeric(3, 0)	
AOWd	numeric(3, 0)	
AODesc	varchar(25)	

ClientKeyword		
CKCCatId	varchar(3)	
CKCId	numeric(3, 0)	
CLKDesc	varchar(30)	

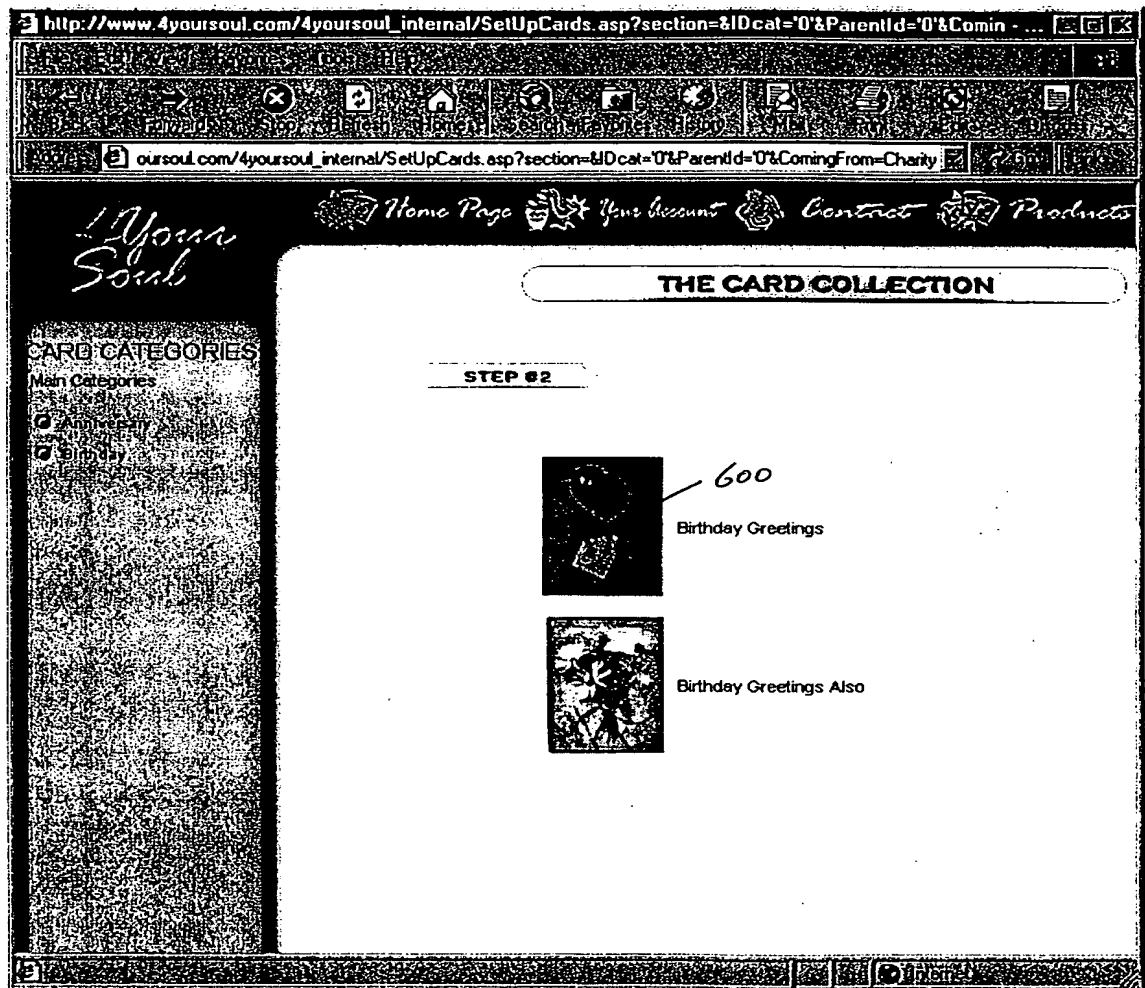
CltProfile		
CPCLId	numeric(4, 0)	
CPAOAspId	numeric(3, 0)	
CPAOId	numeric(2, 0)	
CPIImage	varchar(50)	

ClientCat		
CCatId	varchar(3)	
CCatParentId	varchar(3)	
CCatName	varchar(15)	
CCatDesc	varchar(30)	
CCatLowestNode	varchar(1)	

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...  
Inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse  
Filing Date: October 18, 1999  
Serial No: 09/420,434  
Docket No: F0011/7000

Customer No. 021127

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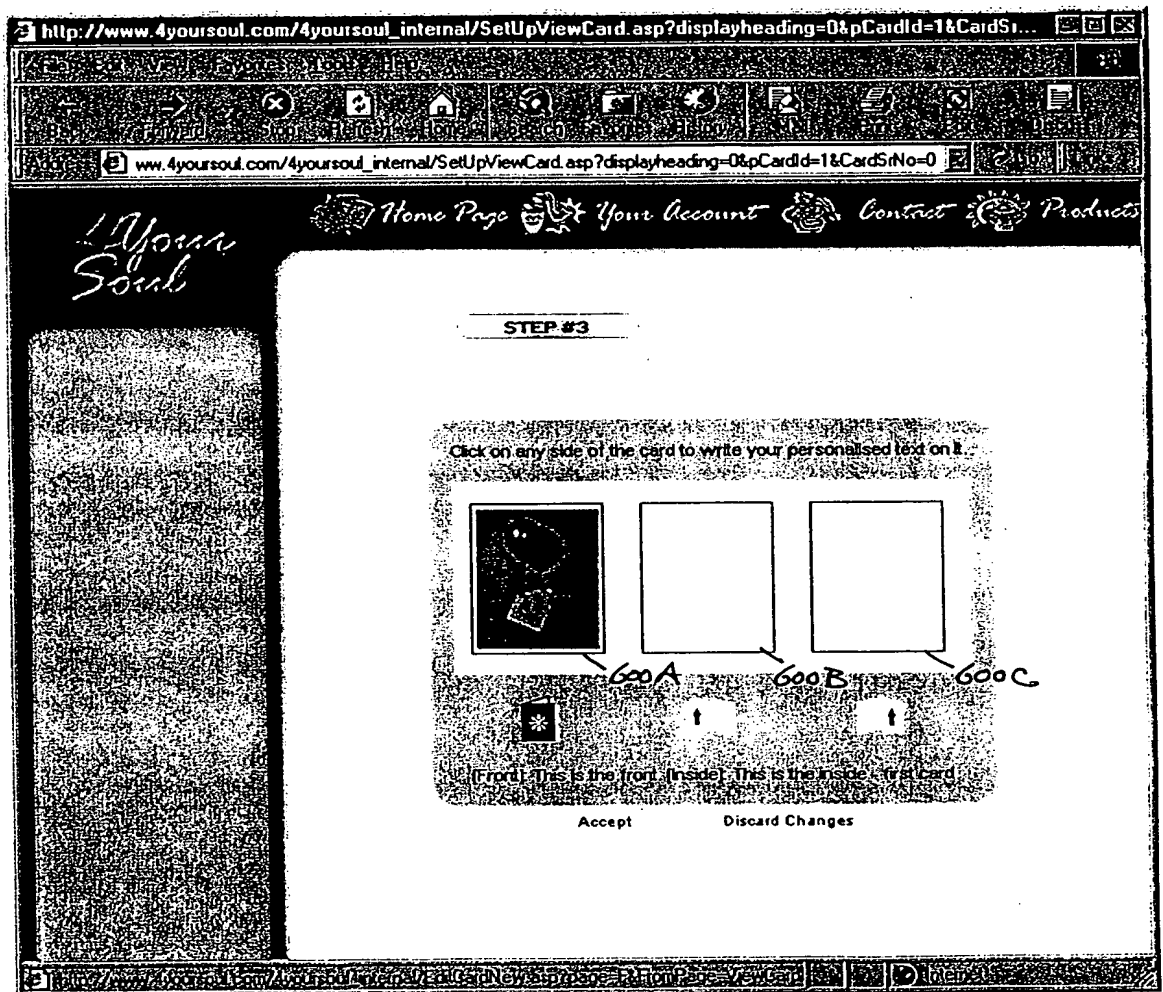
**Figure 6A**



Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...  
Inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse  
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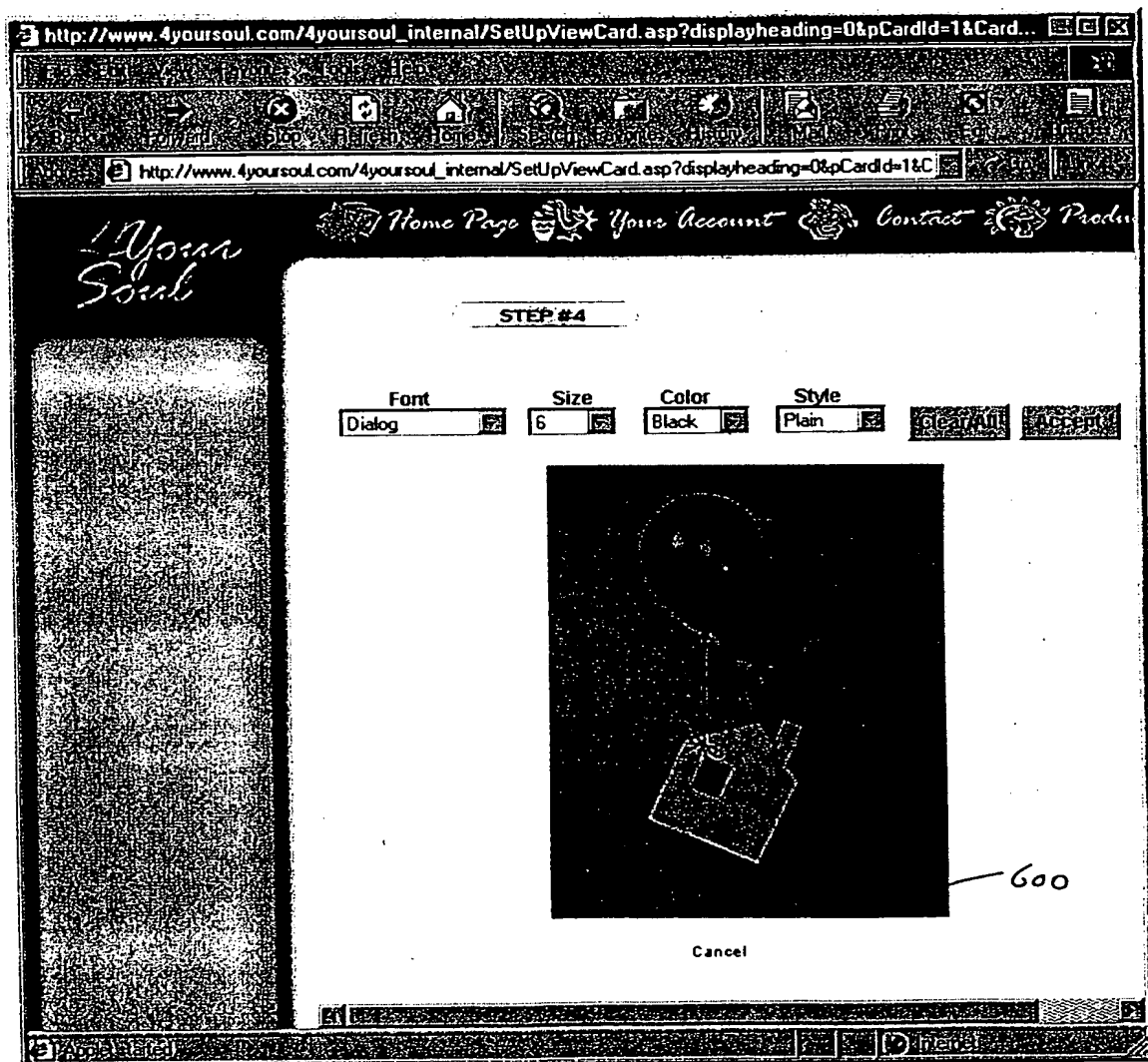
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**Figure 6B**

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...  
inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse  
Filing Date: October 18, 1999  
Serial No: 09/420,434  
Docket No: F0011/7000 Customer No. 021127

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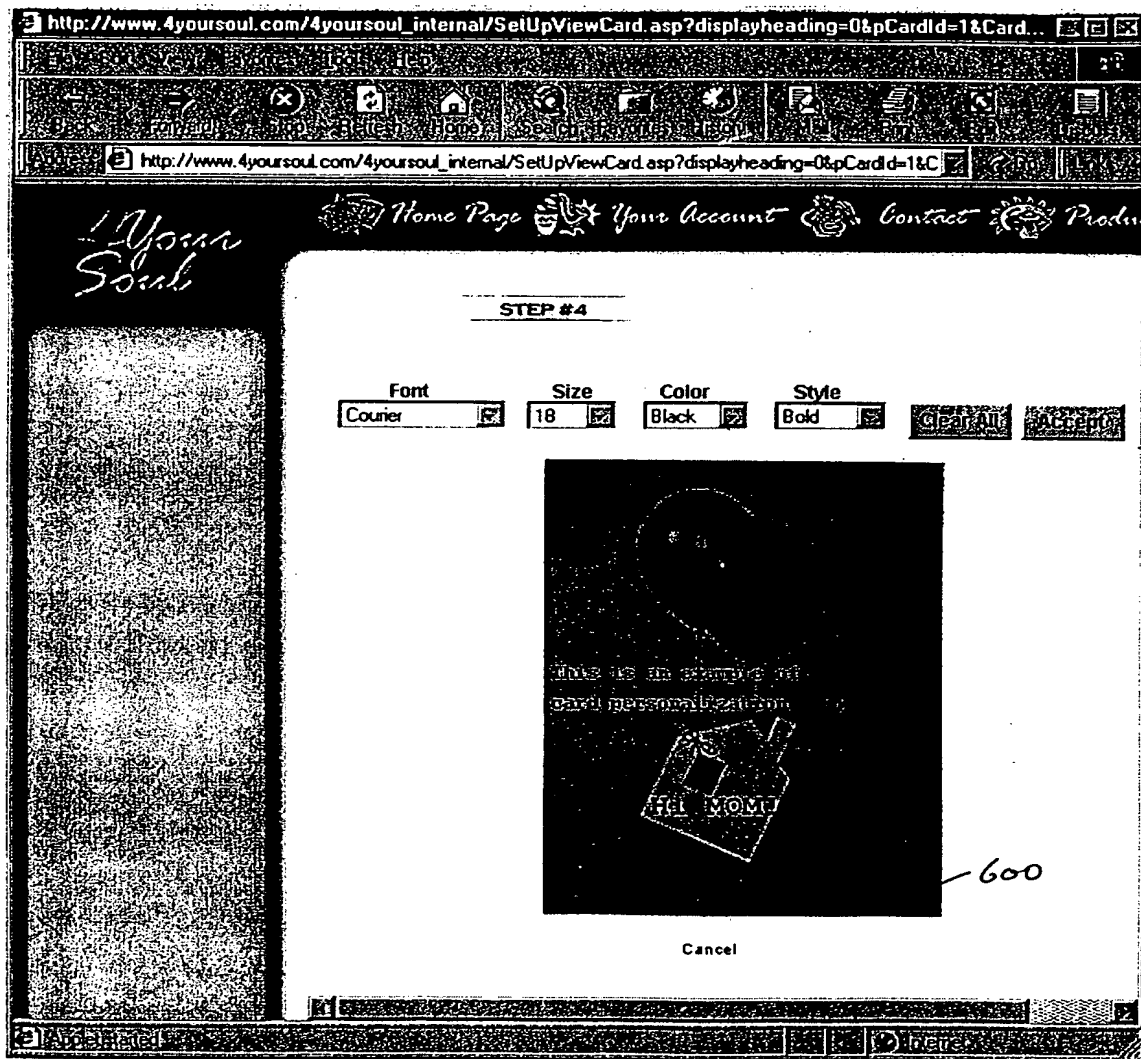


**Figure 6C**

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...  
Inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse  
Filing Date: October 18, 1999  
Serial No: 09/420,434  
Docket No: F0011/7000

Customer No. 021127

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**Figure 6D**

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...  
Inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse  
Filing Date: October 18, 1999  
Serial No: 09/420,434  
Docket No: F0011/7000 Customer No. 021127

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The screenshot shows a web browser window with the address bar displaying `http://www.4your soul.com/4your soul_internal/start.asp`. The browser's toolbar includes buttons for Back, Forward, Stop, Home, Search, Favorites, and Print. The website's navigation bar contains links for Home Page, Your Account, Contact, and Products. The main content area is titled "WELCOME TO 4 YOUR SOUL" and displays "STEP #1" with the instruction: "Part of the proceeds from your greeting card order will go to the charity of your choice:". A dropdown menu shows "Breast Cancer" as the selected charity. Below this, a note states: "(some cards are dedicated to specific charities, these cards are noted with an \*.)". A table lists the following charities and descriptions:

Charity	Description
Breast Cancer	Breast Cancer
None	No Charity
Red Cross	Red Cross
World Wildlife Fund	World Wildlife Fund

At the bottom of the table is an "OK" button. On the left side of the page, there is a sidebar with a list of links: Clients, Greeting Cards, Edit Reminders, and Bulk Mailing. Below these links are input fields for "UserName" and "Password", a "Log In" button, and a "New User" link.

Figure 6E

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...  
inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse  
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http://www.4yoursoul.com/4yoursoul\_internal/SetUpViewCard.asp?displayheading=0&pCardId=1&Card...

4Your Soul

Home Page Your Account Contact Product

**STEP #5**

**Shipping Detail**

How would you like us to mail this card? ☒ U.S. Mail

By which date should the card reach its destination?    Month Day Year

Name

Street

Street

City

State

Zip

Country ☒ United States of America

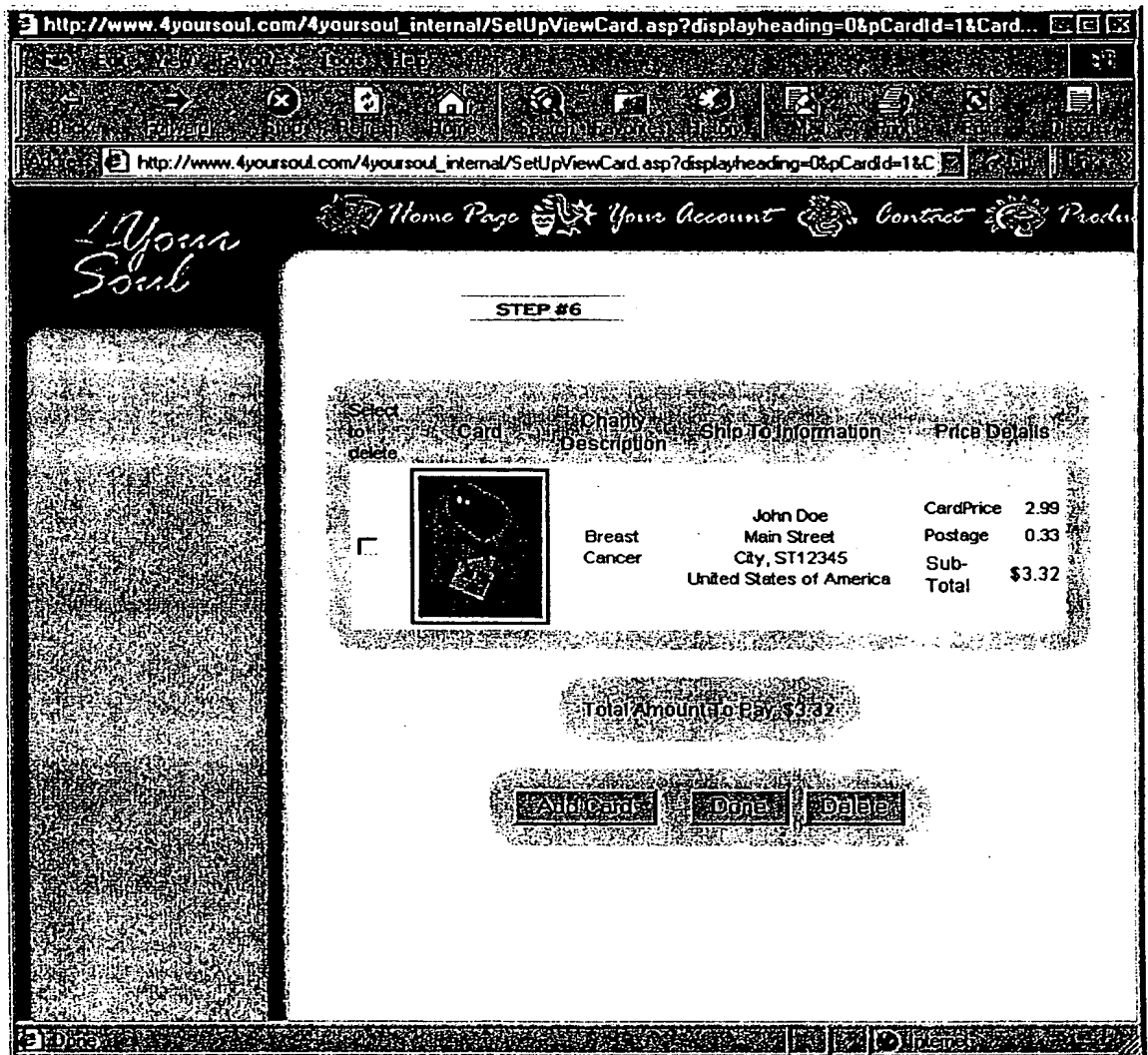
To which charity would you like us to contribute from the sale of this card? ☒ Breast Cancer

**Figure 6F**

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...  
Inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse  
Filing Date: October 18, 1999  
Serial No: 09/420,434  
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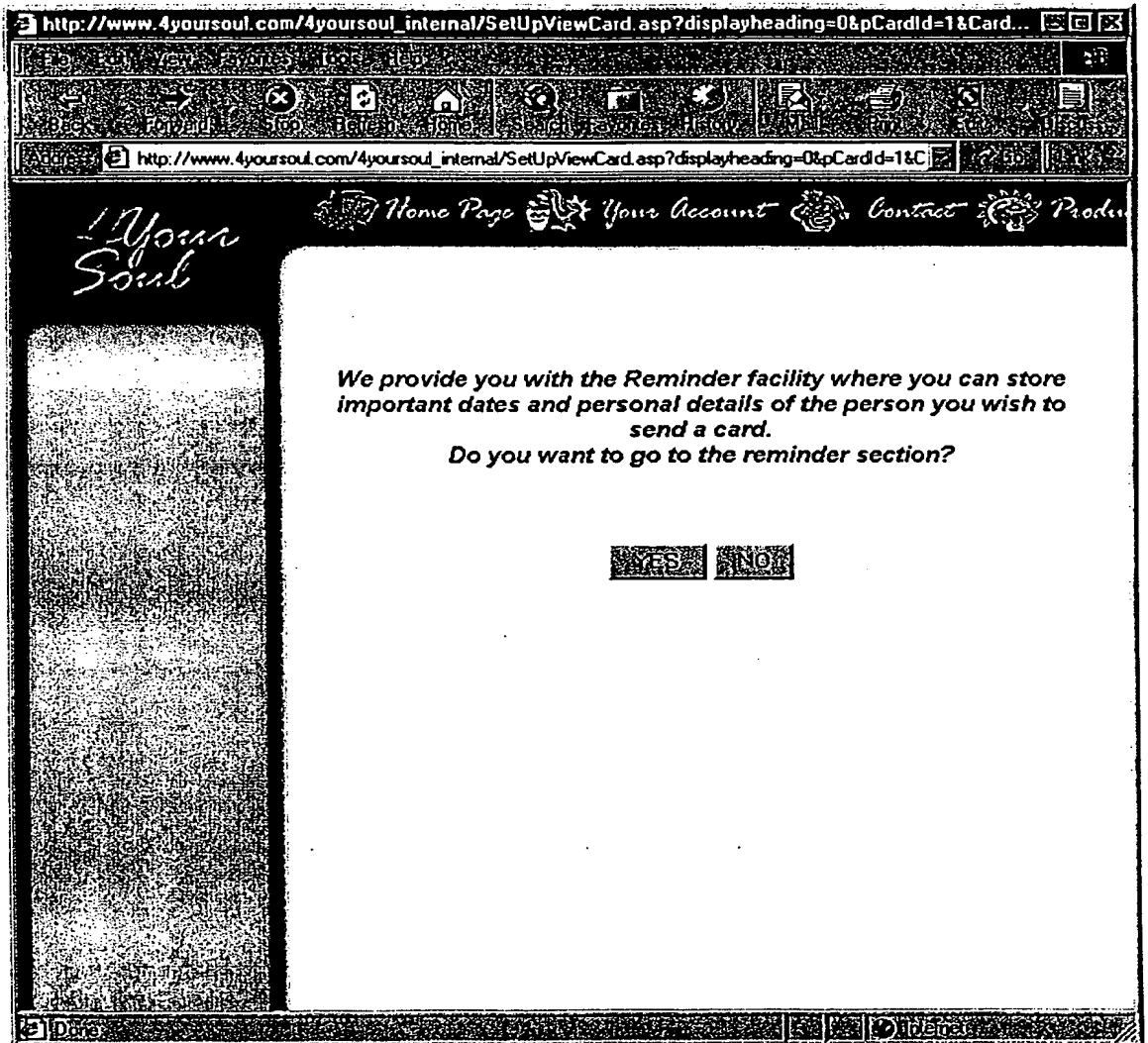


**Figure 6G**

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...  
inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse  
Filing Date: October 18, 1999  
Serial No: 09/420,434  
Docket No: F0011/7000

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**Figure 6H**

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...  
Inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse  
Filing Date: October 18, 1999  
Serial No: 09/420,434  
Docket No: F0011/7000 Customer No. 021127

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The screenshot shows a web browser window with the address bar displaying [http://www.4yoursoul.com/4yoursoul\\_internal/SetUpCardProcessing.asp?From=EndBill](http://www.4yoursoul.com/4yoursoul_internal/SetUpCardProcessing.asp?From=EndBill). The browser's toolbar includes buttons for Back, Forward, Stop, Reload, Home, Search, Favorites, History, Mail, Print, and Help. The website's navigation bar contains links for Home Page, Your Account, Contact, and Products, along with the 4Your Soul logo. The main content area is titled "CREDIT CARD PROCESSING" and features a form for card payment details. The form includes a "Total Price To Pay" of \$3.32 and fields for card type, number, expiration date, and billing address. The "Type Of Card" is set to "American Express". The "Credit Card" number is "1234-1234-1234". The "Exp. Date" is "1/2000". The "Bill To" address is "Billing Street", "City", "ST", "12345", "United States of America". The form has "Process" and "Cancel" buttons, and a link to "Add Greeting Card".

http://www.4yoursoul.com/4yoursoul\_internal/SetUpCardProcessing.asp?From=EndBill - Microsoft Inte...

4Your Soul

Home Page Your Account Contact Products

**CREDIT CARD PROCESSING**

Total Price To Pay = \$3.32

Type Of Card: American Express

Credit Card: 1234-1234-1234

Exp. Date: 1/2000

Month Year

Bill To:

Street: Billing Street

Street2:

City: City

State: ST

Zip: 12345

Country: United States of America

Process Cancel

Add Greeting Card

Figure 6I



Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...  
inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse  
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Docket No: F0011/7000

Customer No. 021127

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http://www.4yoursoul.com/4yoursoul\_internal/SetupReminder.asp?Section=AutoReminder - Microsoft Internet Expl...

Home Page Your Account Contact Products Shop

**WELCOME TO THE AUTO REMINDER**

Name:  Occasion:

Street1:  Note:

Street2:

City:  Occasion Date:

State:  How many days before should we notify you:

Zip:  Annual Reminder: ☐ Yes ☐ No

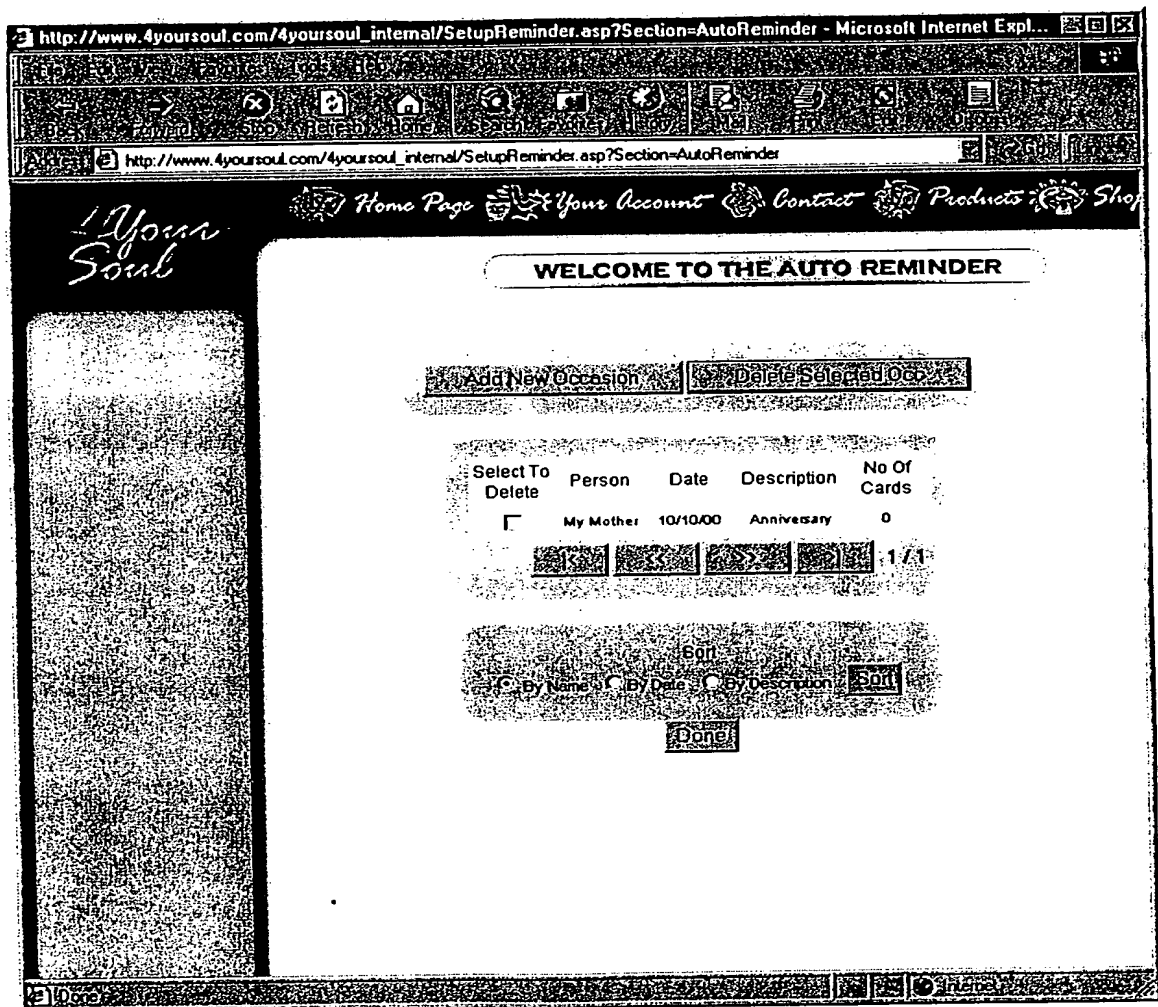
Country:

**Figure 6J**

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...  
inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse  
Filing Date: October 18, 1999  
Serial No: 09/420,434  
Docket No: F0011/7000

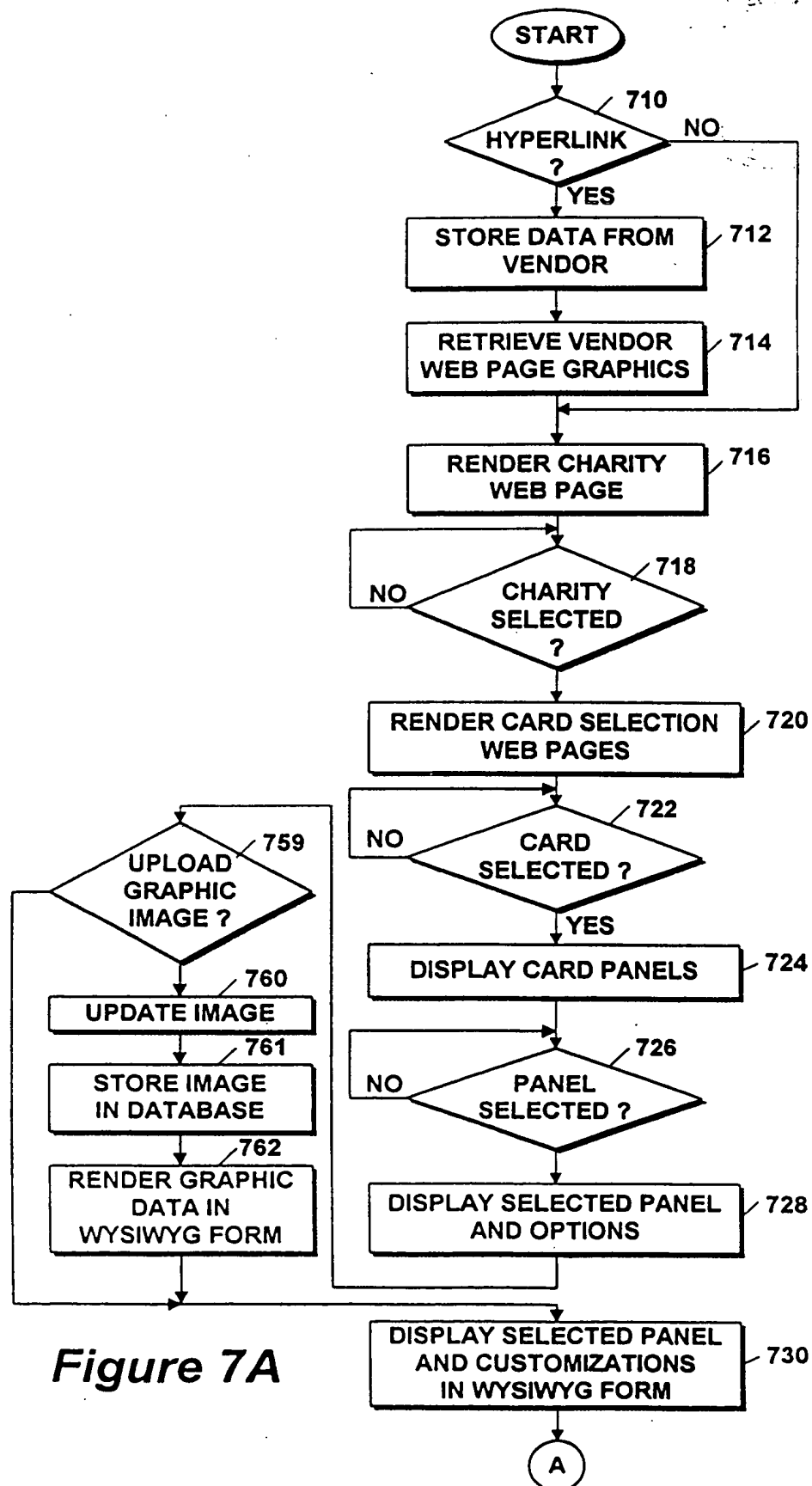
Customer No. 021127

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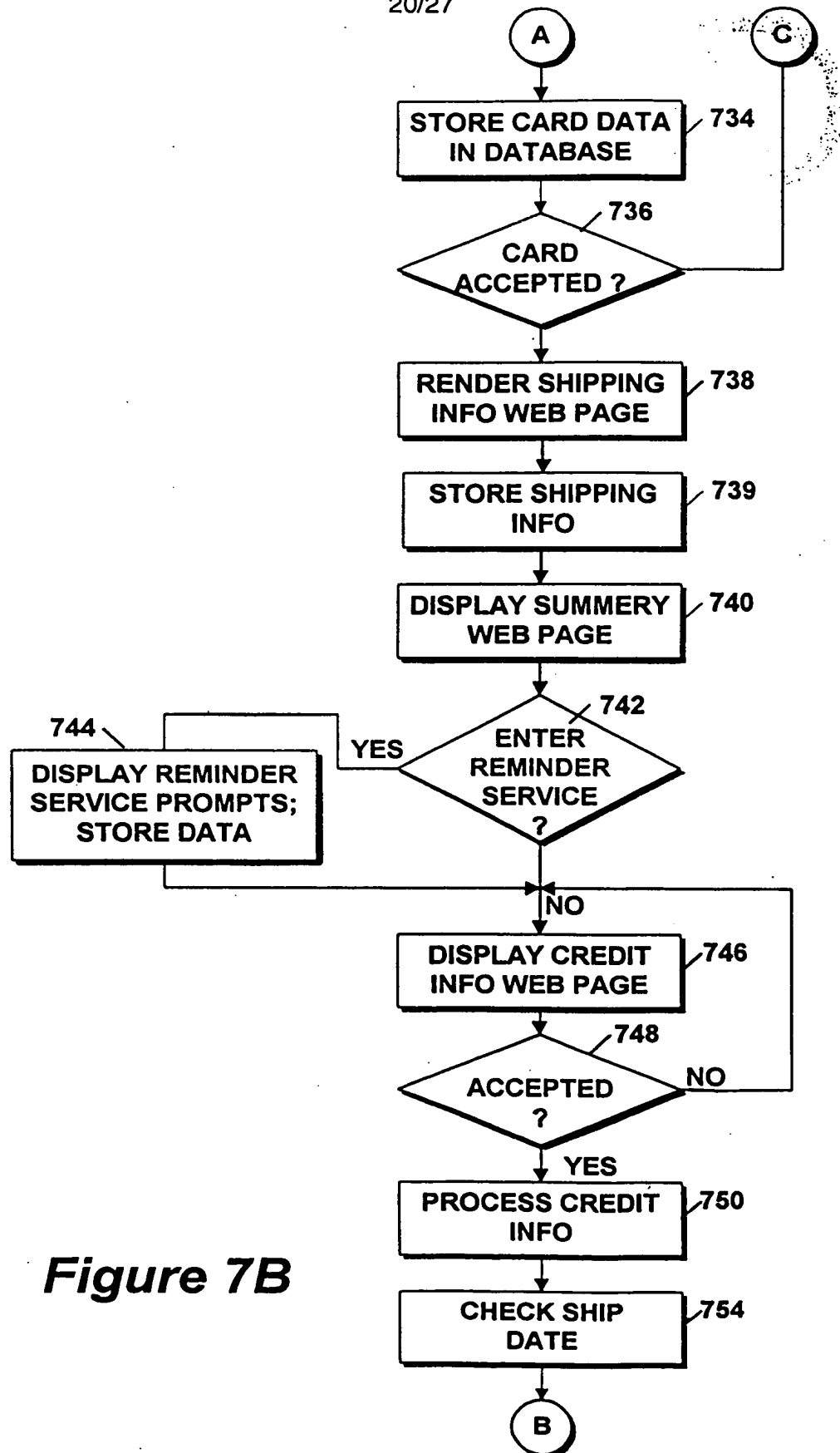
**Figure 6K**

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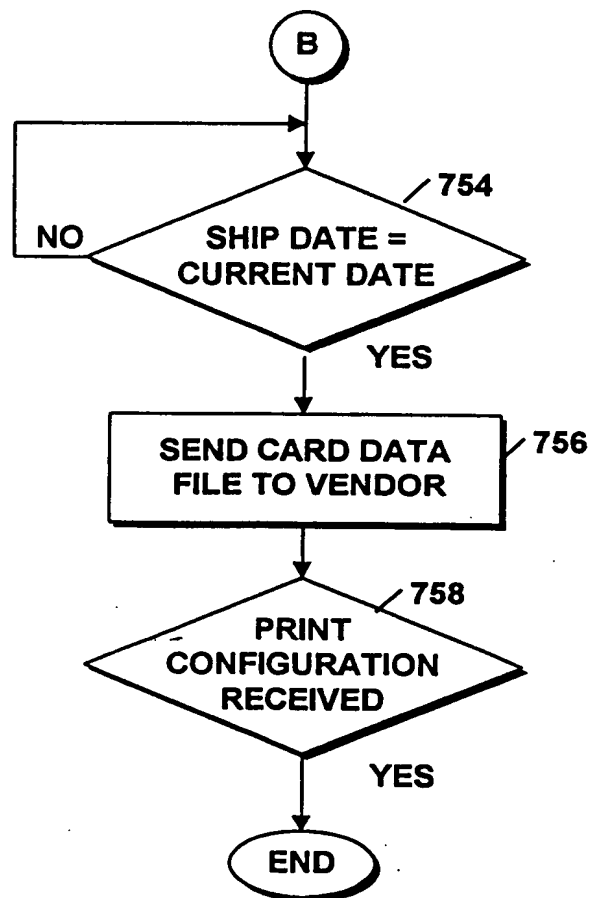


**Figure 7A**

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**Figure 7B**



**Figure 7C**

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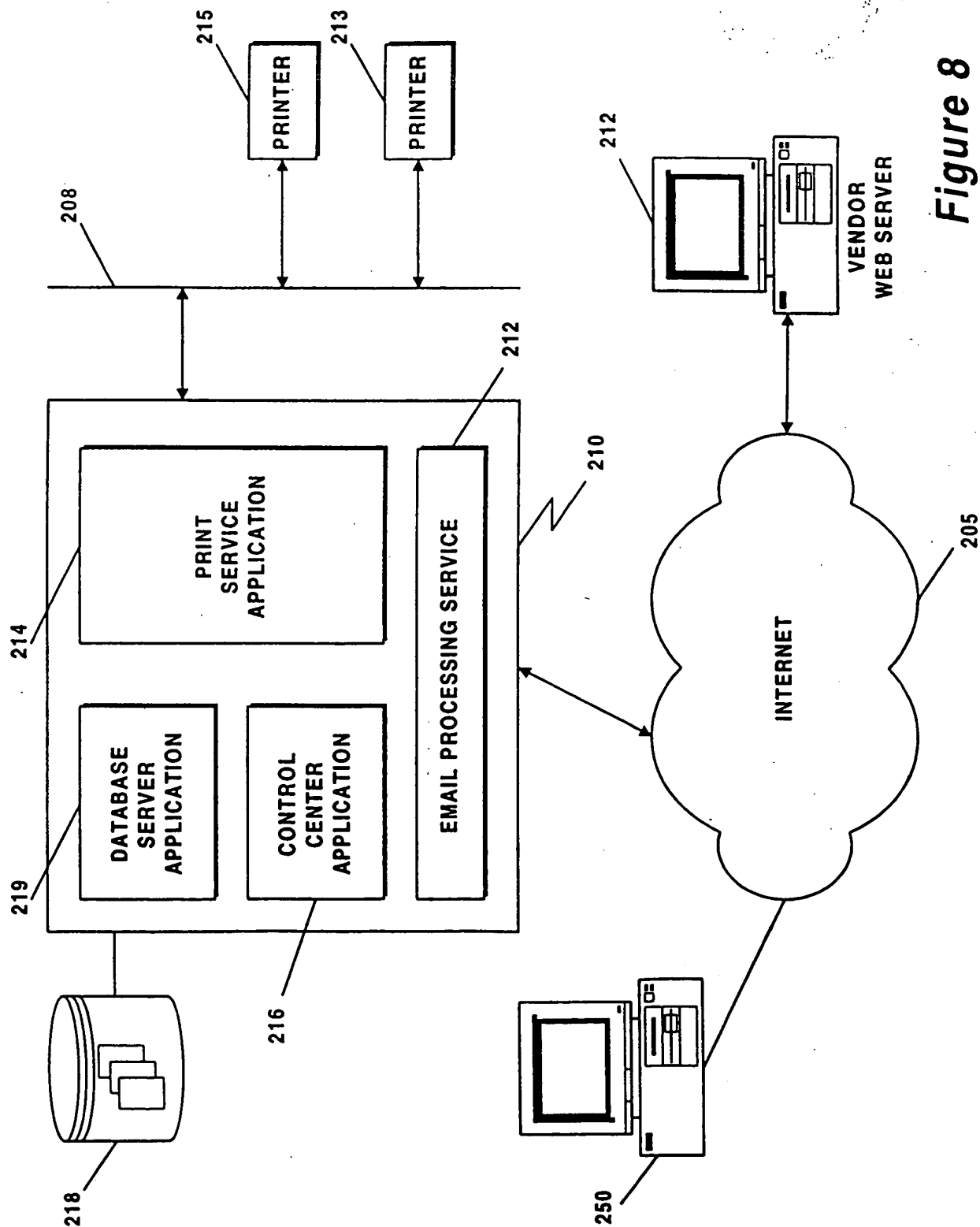


Figure 8

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...  
 Inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse  
 Filing Date: October 18, 1999  
 Serial No: 09/420,434  
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INVOICE NUMBER	902
USER EMAIL	904
CREDIT CARD NAME	906
CREDIT CARD NUMBER	908
CREDIT CARD EXP. YEAR	910
CREDIT CARD EXP. MONTH	912
CREDIT CARD TYPE	914
CREDIT CARD STREET1	916
CREDIT CARD STREET2	918
CREDIT CARD CITY	920
CREDIT CARD STATE	922
CREDIT CARD ZIP	924
CLIENT IDENTIFICATION #	926
GIFT LIST	930
INV. LINE ITEM NUMBER	930A
SKU	930B
GIFT DESCRIPTION	930C
DISTRIBUTION LOCATION #	930D
DATE OF SHIPMENT	930E
SHIP TO PERSON	930F
SHIP TO CITY	930G
SHIP TO STATE	930H
.	
.	
.	
GIFT LIST	932
INV. LINE ITEM NUMBER	932A
SKU	932B
GIFT DESCRIPTION	932C
DISTRIBUTION LOCATION #	932D
DATE OF SHIPMENT	932E
SHIP TO PERSON	932F
SHIP TO CITY	932G
SHIP TO STATE	932H

**Figure 9**

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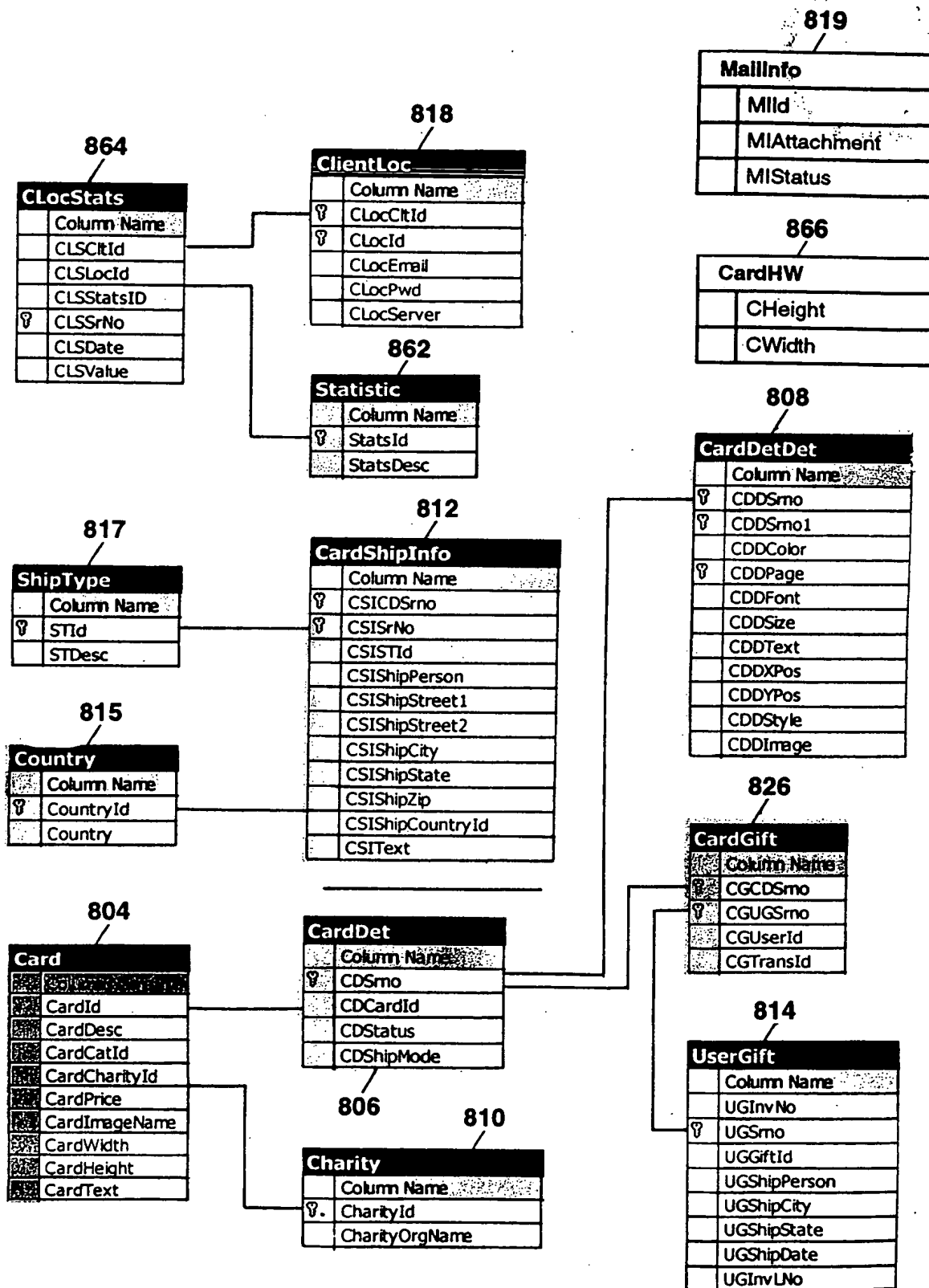


Figure 10



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MESSAGE SERVICE

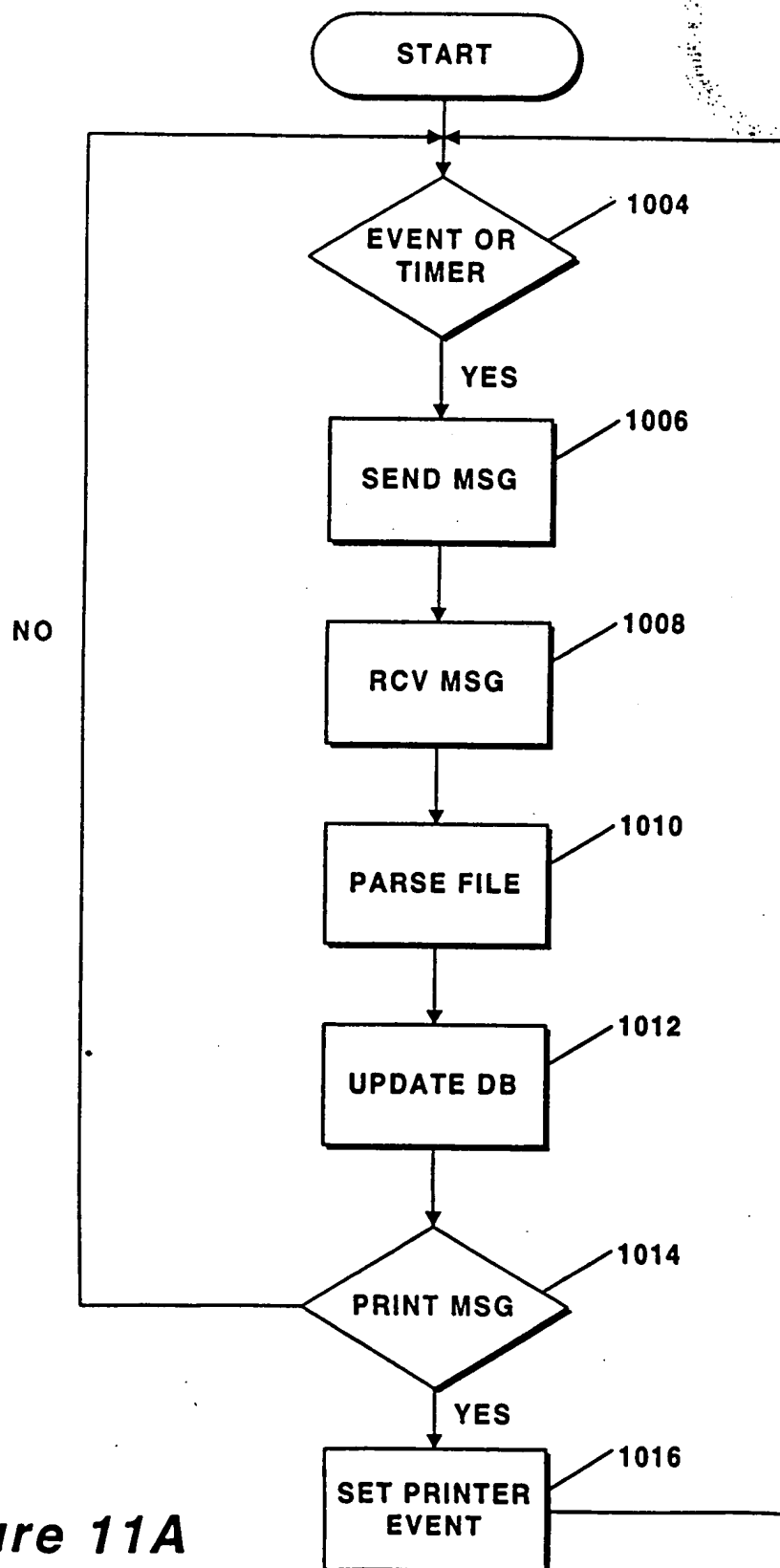


Figure 11A

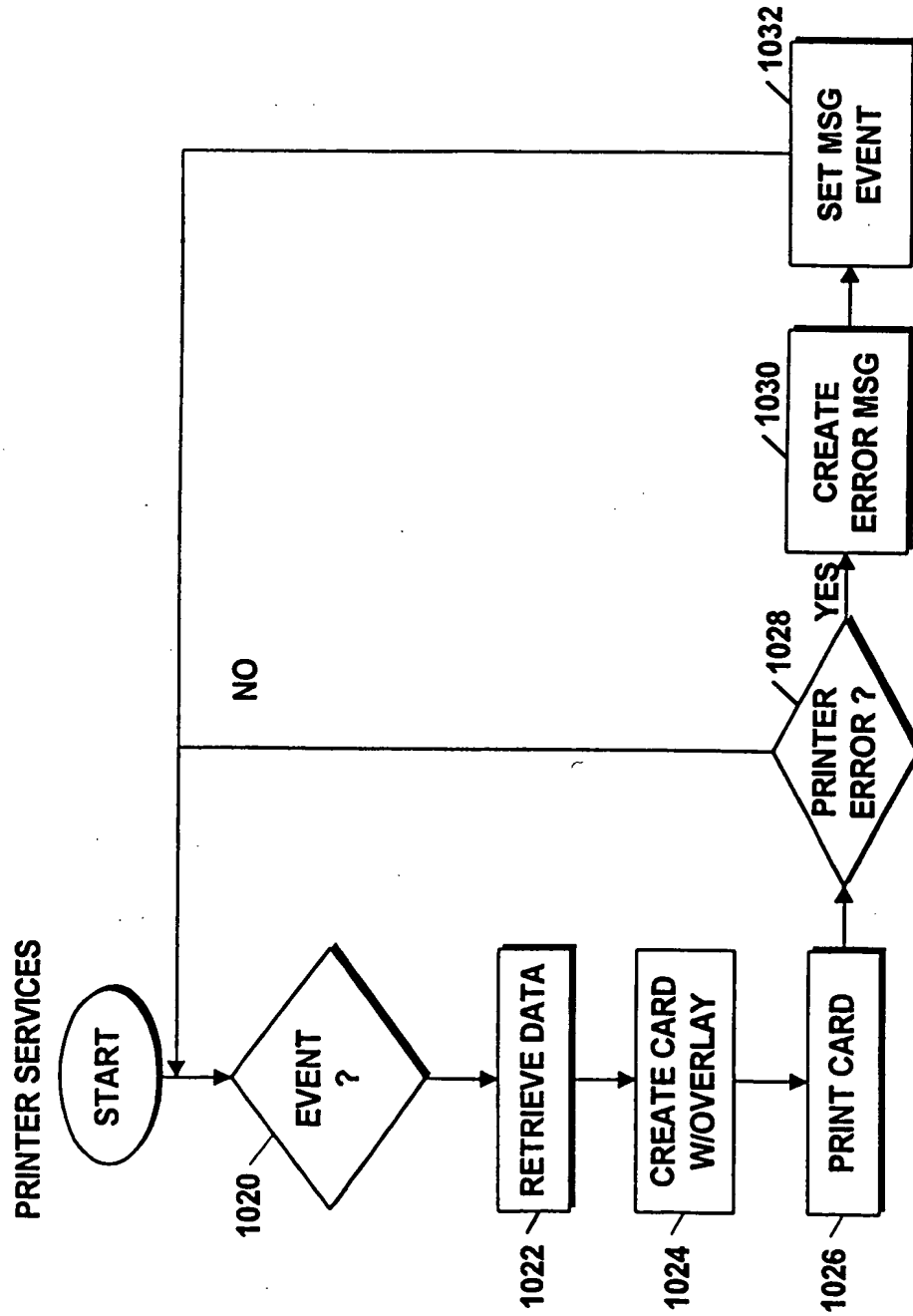
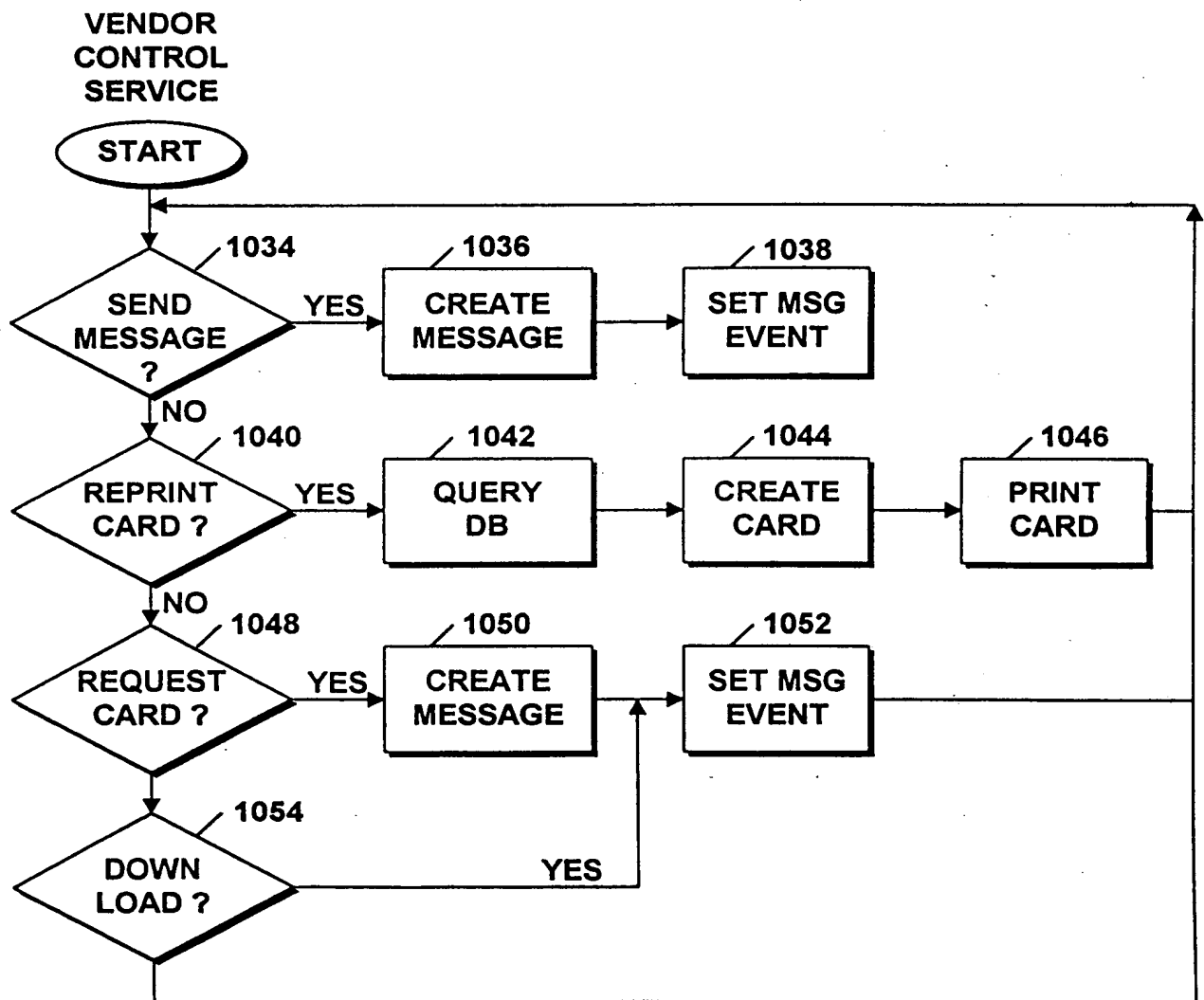


Figure 11B



**Figure 11C**